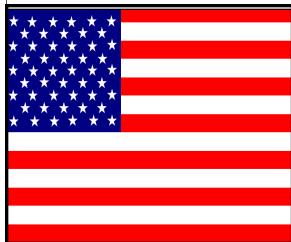


Important Dates

- ◆ Nov. 8th - Digital Marketing Workshop
- ◆ Nov. 14th - LinkedIn Marketing & Sales Workshop
- ◆ Nov. 16th - Fiscal Year End Workshop
- ◆ Nov. 30th - HTDB with Dollar Bank
- ◆ Nov. 30th - Seasonal Celebration
- ◆ Members' Events
- ◆ Welcome New Members



MISSION STATEMENT

The mission of the African American Chamber of Commerce of Western Pennsylvania is to continuously improve business opportunities for African American businesses and professionals throughout the region. Guided by the core values of equity in opportunity, economic advancement, self-sufficiency and entrepreneurial excellence, we will seek to advance economic parity by ensuring full participation.

AFRICAN AMERICAN CHAMBER OF COMMERCE OF WESTERN PENNSYLVANIA

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DORIS CARSON WILLIAMS, CCE PRESIDENT AND CEO

November 2017

This monthly newsletter is prepared solely for members, supporters & sponsors of the African American Chamber of Commerce of Western PA

The Carnegie Museum of Art

Your Chamber will partner with Associate Member Jo Ellen Parker, President Carnegie Museums to first host a reception in the Founders Room; Eric Crosby, one of the exhibit's co-curators will share insights about the collection. We will then go to the gallery where a docent will be present to answer any questions you have! Don't miss it!

DON'T FORGET TO VOTE NOVEMBER 7th!

The Cybersecurity Workshop featuring Omar Khawaja-Highmark's VP & Chief Information Security Officer was delivered to a full house: the reviews were exceptional.

Our Power Breakfast Meeting Speaker, PA Gaming Control Board Commissioner Richard Jewell, was insightful: he shared the fact our state is the biggest collector of tax revenue from gaming in the nation!

Member Anna Hollis welcomed members to Amachi for a fun mixer & shared background info on their important work with children.

November 8th 11:30 AM - 1:30 PM The Impact & the Importance of Digital Marketing

Join us to learn about the power of digital marketing from Members Soul Pitt Media, The Savvy Group & VIS Project Media.

November 14th 11:30 AM - 1:30 PM Using LinkedIn to Increase your Marketing

& Sales Efforts

Member Joel Burstein will present how to leverage this vehicle, the largest professional network, to boost sales for small businesses.

November 16th 11:30 AM - 1:30 PM How to Successfully Prepare for Fiscal Year-End

Supporting member John Stillwaggon, CPA will present the process for an effective year-end closing.

November 30th 4:00—5:00 PM Doing Business with Dollar Bank

First, come meet Dollar Bank's Procurement team to determine your next steps to do business before we begin our Chamber's **Seasonal Celebration, 5:00—7:00 PM** hosted by Dollar Bank. Time spent will be informative, followed by an evening of celebration.

December 14th 5:30—7:30PM Special Chamber Mixer 20/20: The Studio Museum in Harlem &

December 18th 12 Noon Annual Business Luncheon

Omni William Penn
We are pleased to announce Tim Ryan, US Chairman & Senior Partner of **PwC**: Price-waterhouseCoopers LLP will be our guest speaker. The luncheon is sponsored by the Rowland School of Business at Point Park University. Your invitation will be mailed next week.

New Partnership

Your Chamber is pleased to announce a partnership with our Associate Member, Bridgeway Capital. They will sponsor the first year of Chamber membership for their new &/or existing clients who qualify under this

program. This pilot program will help many new firms learn the value of being part of an organized body & the business tools available to increase economic growth in our region.

Members' Events

**November 8th
6:00 —8:30 PM
Bridgeway Capital
27th Annual Event
August Wilson Center**
For more info, call Associate Member Mark Peterson at 412-201-2450.

**November 8th
5:30 - 7:30 PM
SMC Small Business
Councils
Embers & Vine
Doubletree
Cranberry
910 Sheraton Drive
Mars, PA**
Join Member SMC for an evening of networking & business development. Call 412-342-1626 for details.

**November 14th
5:30 - 7:30 PM
Attention Developers
URA M/WBE
Networking Event
Alloy 26
100 S. Commons #102
Northside**

This session is designed to match M/WBEs with developers & general contractors. To register, go to: <https://mwbenetw.orkura.eventbrite.com/>

**November 17th
7:00 - 9:00 PM
UPMC Health Plan
Presents
"Light Up Night"
with the
Pittsburgh Symphony
Heinz Hall
The Pittsburgh**

Symphony Orchestra will be hosting three 30-minute mini-concerts to be performed during "Light Up Night". These concerts are free & open to the public.

**January 20th
8:00PM Heinz Hall
World Premier of
The August Wilson
Symphony
Presented by the
Pittsburgh Symphony
Orchestra**

Tony Award-winning actress & singer, Phylicia Rashad will host/narrate this event. This work pays tribute to our iconic playwright, and the plays he wrote based on his life experiences growing up in Pittsburgh's Hill District. The symphony is composed by Kathryn Bostic & conducted by Lucas Richman. Your Chamber is pleased to announce we are a Supporting Partner of this event: Stay tuned.

Employment

WQED is seeking a Digital Engagement Specialist. To learn about this & other positions, call Jason Argenas at 412-622-1372.

Did You Know

Derrick Johnson from Mississippi is the new President and Chief Executive of the National Association for the Advancement of Colored People.

Member UPMC has made a \$200 million commitment toward a planned new research center geared to change the way medicine is used in the fight against cancer and other serious diseases. The center will

be housed in an historic, 350,000-sq. ft building @ on Baum Boulevard & Morewood Avenue.

Member Allegheny Health Network is planning 4 new neighborhood hospitals in the next 24 months.

If you haven't visited the Chamber's Archive Collection, take a moment & review our growth thru our website, or go to: <http://digital2.library.pitt.edu/collection/african-american-chamber-commerce-western-pennsylvania>.

Don't forget to check your email & update your firm's profile information for the 2018 Membership' Directory.

Our special breakfast meeting last month with Governor Tom Wolf gave members insight into his vision for small business. The Deputy Secretary of General Services— Kerry Kirkland, presented the proposed rollout for their disparity study, a first, scheduled for completion in the spring. Kudos to Member Matt Smith, President of the Greater Pittsburgh Chamber of Commerce, who helped moderate the event.

Congratulations

Chaz Kelleem/YWCA honored with the 2017 Achieva Award; Richard Stewart 'Stewee' named President of the NAACP-Pittsburgh Unit;

Members Desmone Architects; Epilepsy Foundation of Western/Central Pennsylvania, The Wilson Group was named among Pittsburgh Business

Times 'Best Places To Work in Western PA'.

New Pittsburgh Courier

Your Chamber's Special Breakfast Meeting with Governor Tom Wolf, and Gaming Commissioner Richard Jewell with your Chamber President.

New Members

Regular Members

Coleen Baldwin
Tootsie's Diner

Alexis Niles
Connect Four STEM Academy, Inc.

Jose Rodriguez
Heartland Payment Systems

Rev. Tim Smith
Center of Life

Deborah Strothers
Live Life Construction

****All Business Institute Workshops will be held in the Koppers Building, Lower Level, unless otherwise indicated****

Like to Host a Mixer

If your company or organization would like to host a mixer, please call us at 412-392-0610

Daylight Savings
Time ends on Sunday, November 5th. Don't forget to turn your clocks back one hour.

Check your emails & follow your Chamber on Facebook & Twitter @ aaccwp.com

