

AFRICAN AMERICAN  CHAMBER OF COMMERCE
OF WESTERN PENNSYLVANIA

BUSINESS INSTITUTE

Presents:

The Impact and Importance of Digital Marketing Workshop



Featuring:

Donna Baxter Porcher, CEO – Soul Pitt Media
Damian Hassan, Digital Strategy Director – The Savvy Group
Tah Yogo, President – VIS Project Media

This workshop will consist of a panel of experts that will share insights on the power of digital marketing, and answer your questions on how you can leverage digital channels such as Google search, social media, email, and other websites to connect more effectively with your current and prospective customers.

Wednesday, November 8, 2017
11:30a.m. – 1:30p.m.
Koppers Building Conference Center
436 Seventh Avenue, Lower Level
Conference Room 4 – H. White Room
Pittsburgh, PA 15219

Cost: Members: \$10.00 Non-Members: \$20.00
(Includes Box Lunch)

You must RSVP by: November 6, 2017
412-392-0610 or information@aaccwp.com

Please plan to attend!