

## BUSINESS INSTITUTE

*Presents:*

# Winning Sales Techniques Keep It Simple Workshop



This workshop will be led by our member,  
**Joel Burstein, President of Keep it Simple Training and Development.**  
He will be discussing the greatest barriers to growing sales, why these things occur and some insights into how to overcome them.

**Tuesday, March 21, 2017  
11:30a.m. – 1:30p.m.  
Koppers Building  
436 Seventh Avenue  
9<sup>th</sup> Floor - Board Room  
Pittsburgh, PA 15219**

**Cost: Members: \$10.00    Non-Members: \$20.00  
(Includes Box Lunch)**

**You must RSVP by: March 17, 2017  
412-392-0610 or [information@aaccwp.com](mailto:information@aaccwp.com)**

**Please plan to attend!**