

## **BUSINESS INSTITUTE**

Presents:

## **Strategic Planning Workshop**



Raymond L. Vargo, Director of Small Business Development Center University of Pittsburgh

Join us and learn about the vital components that should be included in a strategic plan, what to include when applying for funding, tips for marketing, and how to use your plan to make decisions in your business.

Strategic Planning helps you achieve your organizational goals faster.

Thursday, January 12, 2017 11:30a.m. – 1:30p.m. Koppers Building 436 Seventh Avenue 9<sup>th</sup> Floor - Board Room Pittsburgh, PA 15219

Cost: Members: \$10.00 Non-Members: \$20.00 (Includes Box Lunch)

You must RSVP by: January 10, 2017 412-392-0610 or information@aaccwp.com

Please plan to attend!