

BUSINESS INSTITUTE

Presents

Information Technology Clinic

The Me, The Market & The Money: Basics of Business Brand Development

Presenters:



**David Atkins, Principal
GO4**

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**Rhonda Carson Leach, President
Savvy Consulting Group, LLC.**



As a small business owner, you *are* your brand. You must know your market. Join us for a discussion of the basics of developing your own personal business brand. We'll discuss the relationship of your brand identity, the World Wide Web and why your website is a key marketing tool. Everyone should have some tech savvy, but the question is: how much 'tech' is enough for you as it relates to your growing business? Attend this IT Clinic and find out for yourself.

Rescheduled to: ~~Thursday, June 7, 2007~~
Thursday, June 21, 2007
9:00 A.M. – 11:00 A.M.
Peoples Oakland
3433 Bates Street
Pittsburgh, PA 15213

(Directions on the back of this notice)

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Please plan to attend!