

AFRICAN AMERICAN CHAMBER OF COMMERCE

OF WESTERN PENNSYLVANIA

Request for Media Coverage

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Highmark President and CEO To Speak At The African American Chamber of Commerce of Western Pennsylvania Annual Business Meeting and Luncheon

(Pittsburgh, PA – April 15, 2013) The African American Chamber of Commerce of Western Pennsylvania will hold their Annual Business Meeting and Luncheon on Wednesday May 1, 2013 at the Omni William Penn Hotel Grand Ballroom, 17th Floor beginning at 12 Noon. This year's speaker is William Winkenwerder, President and Chief Executive Officer, Highmark, Inc.

On June 4th 2012 Highmark's Board of Directors named Mr. Winkenwerder President and CEO. Winkenwerder founded the "Winkenwerder Company LLC" in 2007, an Alexandria, Virginia consulting firm specializing in strategic advisory services to health care companies and organizations. In addition, Winkenwerder has served as a practicing physician, health insurance industry executive, and government health policy advisor. William Winkenwerder serves on the boards of or otherwise advises several consulting and health care companies. He is also on the board of C-Change, a philanthropic alliance of organizations fighting cancer that was founded by George H.W. Bush and Barbara Bush. William Winkenwerder was named President and CEO of Highmark, Inc. in June of 2012.

Prior to founding his consulting business, Mr. Winkenwerder served as Assistant Secretary of Defense for Health Affairs in the U.S. Department of Defense from October 2001 through April 2007. At the Department of Defense, Winkenwerder was the leader of the Military Health System and the principal medical advisor to the Secretary of Defense.

Winkenwerder is a graduate of Davidson College, the University of North Carolina School of Medicine, is board certified in internal medicine and received an MBA from the Wharton School of Business at the University of Pennsylvania.

The African American Chamber of Commerce of Western Pennsylvania is pleased to have William Winkenwerder as the guest speaker at this year's Annual Meeting and Luncheon. We will also welcome Allegheny County Chief Executive Rich Fitzgerald to one of the Chamber's largest events of the year. Last year the Annual Business Luncheon was attended by nearly 500 members and guests.

The mission of the African American Chamber of Commerce of Western Pennsylvania is to continuously improve business and professional opportunities for African American business owners and professionals.

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