

Request for Media Coverage

Regional Enterprise Tower
425 Sixth Avenue, Suite 1330
Pittsburgh, PA 15219

Contact: Deborah Parker

FOR IMMEDIATE RELEASE

November 16, 2009

Phone: (412) 392-0610

Fax: (412) 392-0612

BNY MELLON CEO GUEST SPEAKER AT AFRICAN AMERICAN CHAMBER OF COMMERCE BUSINESS LUNCHEON

November 16, 2009. Robert Kelly, Chairman and CEO of BNY Mellon will be the guest speaker at the Chamber's 11th Annual Business Luncheon, sponsored by BNY Mellon. BNY Mellon is a global financial services growth company operating in 34 countries and serving institutions and high-net-worth individuals in more than 100 markets worldwide.

In 2009, BNY Mellon was ranked among America's Most Admired Companies, as compiled by Fortune magazine. Mr. Kelly was named one of America's Best CEOs for 2009 by Institutional Investor magazine. Robert Kelly served as chairman, president and chief executive officer of Mellon Financial Corporation from February 2006 until its merger with The Bank of New York Company, Inc. He was named a top 10 bank CEO in 2006 and 2007 by U.S. Banker magazine.

In addition to his experience as a CFO, Mr. Kelly has extensive background in retail brokerage, banking and securities trading. He is a chartered accountant with an MBA and an honorary doctorate from Cass Business School, City University in London and a bachelor's degree and honorary doctorate from St. Mary's University in Canada.

Mr. Kelly is a member of the Partnership for New York City and the Federal Advisory Council of the Federal Reserve Board. He is a member of the Board of Directors of the Financial Services Roundtable and is a member of the Financial Services Forum. Mr. Kelly is also on the Board of Trustees of Carnegie Mellon University.

"Continuously improving business and professional opportunities for African American business owners and professionals"