

# AFRICAN AMERICAN CHAMBER OF COMMERCE OF WESTERN PENNSYLVANIA

## Request for Media Coverage

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### FOR IMMEDIATE RELEASE

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### **PRESIDENT & CEO OF UPMC, JEFFREY A. ROMOFF, TO SPEAK AT AFRICAN AMERICAN CHAMBER OF COMMERCE'S NINTH ANNUAL BUSINESS LUNCHEON**

President & Chief Executive Officer of UPMC (University of Pittsburgh Medical Center)  
Jeffrey A. Romoff will be the Keynote Speaker at the African American Chamber of Commerce of Western Pennsylvania's Ninth Annual Business Luncheon. The luncheon, sponsored by National City, will be held on Thursday, December 6, 2007 at the Omni William Penn Hotel at 12:00 noon.

Upon assuming his position in 1992, Mr. Romoff has since guided the organization's remarkable growth from a city-based academic medical center into a fully integrated health enterprise.

With 44,000 employees, UPMC is our region's largest employer and the largest health system in Pennsylvania. UPMC is now one of the most successful non-profit systems in the country, and it is considered by U.S. News & World Report to be among the nation's best hospitals. As one of the strongest forces in our local economy, UPMC has been instrumental in nurturing business development and leveraging strategic partnerships with industry leaders to create new jobs in the area.

As Keynote Speaker at the Business Luncheon, Mr. Romoff will address a broad audience of business owners and professionals and share his perspective on our region, as well as his thoughts on how we can move forward.

"We look forward to having Mr. Romoff provide insight into what's happening in healthcare, along with his vision for our region, and how UPMC will play a valuable role," said Chamber president Doris Carson Williams.

The Business Luncheon attracts over 400 people throughout the region each year, and the theme for this year's luncheon is "Work Hard, Play Hard."

The mission of the African American Chamber of Commerce of Western Pennsylvania is to continuously improve business and professional opportunities for African American business owners and professionals.