

Request for Media Coverage

Regional Enterprise Tower 425 Sixth Avenue, Suite 1330 Pittsburgh, PA 15219

Contact: Doris Carson Williams,

President & CEO

Phone: (412) 392-0610 Fax: (412) 392-0612

## Southwest Airlines President To Speak in Pittsburgh

The African American Chamber of Commerce of Western Pennsylvania has announced that Colleen Barrett, President of Southwest Airlines, will be the guest speaker during a special panel discussion set for May 12<sup>th</sup> at the Duquesne Club in Downtown Pittsburgh.

Ms. Barrett, who serves as President for Southwest, has been with the low fare Dallas based carrier since 1978. Prior to becoming President, she served as the airline's Chief Operating Officer, and Executive Vice President-Customers. Ms. Barrett's visit will come within a week of Southwest's first flight from Pittsburgh International Airport scheduled for May 4<sup>th</sup>.

Ms. Barrett will be joined by Donna Conover, Executive Vice President of Customer Operations, Joy Rogge, Senior Vice President of Marketing, and Beverly Carmichael, Vice President of Labor and Employee Relations. Ms. Barrett and the members of her executive staff will participate in an interactive panel discussion that will focus on Corporate Efficacy and Customer Service, and the audience will include business executives from Allegheny and surrounding counties.

The event is being sponsored by the African American Chamber of Commerce of Western Pennsylvania, recently listed among the top ten Chambers of Commerce in this region by the Pittsburgh Business Times.