

**African American Chamber of Commerce – Business Institute
Special Small Business Tax Workshop
March 13, 2012**

Evaluation Summary

83% of the 23 people attending the workshop responded to the evaluation. 79% of those attending are Chamber members.

The majority of businesses/professions represented were financial related; however, the participants businesses were very diverse. More than 50% of those attending gave the overall presentation the highest rating. The highest rated presenters were facilitator Carol McPhail and Giulia Dozzi, Paul Block was third followed by Will Stunkel and Chad Brzezinski.

Over 60% of the attendees indicated that they have a better understanding of business taxes and of their tax responsibilities.

The two topics presented that were of the most interest were Charitable Contributions and Depreciation. 79% of the group said the Workshop met their expectations.

BREAK-OUT

Attendees: 23

Responses: 19 (15 Chamber Members & 4 non Members)

Businesses/professions represented:

- Accounting – 2
- Childcare
- Commercial Building Material Supplier
- Commercial Laundry
- Construction
- Education
- Energy Trading
- Financial Advisor
- Financial & Business Planning
- Government – 2
- Insurance & Financial Services
- Management Consulting
- Marketing/Graphic Design
- Moving & Storage
- Vending Machines

1. How would you rate the overall presentation?
(Circle 1 the lowest to 5 the highest) 3 - 5% 4 – 42% 5 – 53%

OVER

2. How would you rate the panelists and facilitator?
(Circle 1 the lowest to 5 the highest)

- | | | | |
|---|--------|---------|---------|
| • Carol MacPhail (facilitator) | 3 – 1% | 4 – 11% | 5 – 79% |
| • Paul Block, ParenteBeard | | 4 – 42% | 5 – 53% |
| • Chad Brzezinski, Stillwaggon & McGill | 3 – 1% | 4 – 47% | 5 – 32% |
| • Giulia Dozzi, CrawfordEllenbogen | | 4 – 26% | 5 – 68% |
| • William Stunkel, Stunkel Tax & Accounting | 3 – 1% | 4 – 37% | 5 – 42% |

3. Do you have a better understanding of business taxes?
Yes [68%] Somewhat [21%]

4. Do you have a better understanding of your tax responsibilities?
Yes [63%] Somewhat [26%]

5. Which part of the tax workshop was of the most interest to you?

- 26% All areas
- 21% Charitable Contributions
- 21% Depreciation
- 1% Independent vs. Contractor
- 1% Business Expenses: Auto
- 1% Local Withholding Laws
- 1% Self Employment
- 1% Act 32
- 1% Tax Saving Topics
- 1 % Individual Business Owners Tax Deductions
- 1% Employee Classification
- 1% Business Deductions
- 1% Retirement Planning

6. Did today's session meet your expectations?

- Met Expectations **79%**
- Exceeded Expectations **1%**

7. In what other type(s) of workshops are you interested?

- More like this
- Business Transition
- Small Business Assistance
- Business Formation & Incorporation
- Business Succession
- Intense mental & emotional therapy for entrepreneurs.
- Marketing & Technology
- Pensions, 401K's & IRA's