

BUSINESS INSTITUTE

Presents

Developing a Winning Business Plan



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Tuesday, February 22, 2011
11:30 A.M. – 1:30 P.M.
Regional Enterprise Tower
425 Sixth Avenue, 23rd Floor
Fetterolf Room

***Designed for entrepreneurs who are developing,
or wish to update their business plan.***

A well-prepared business plan is more than a necessary tool to seek funding; it's a roadmap for your business's growth strategy. This workshop will acquaint you with the vital components of a written plan, what to include when applying for funding, tips for marketing, and how to use your plan to make decisions in your business. Session includes a program booklet and examples

Guest Instructor: Mr. Raymond Vargo, Director
University of Pittsburgh Small Business Development Center

Box Lunch Included
Cost: \$10.00

RSVP by February 18, 2011
(412) 392-0610 or information@aaccwp.com

Please plan to attend