

## BUSINESS INSTITUTE

### **“Structuring The Sales Call”**



*Presenter:*

### **Doris Carson Williams, President & CEO**

Join us for a very informative and useful workshop on structuring a sales call. We'll discuss the process from establishing a relationship with the potential client to closing the deal.

**Wednesday, February 3, 2010**

**11:30AM – 1:30PM**

**Regional Enterprise Tower**

**23<sup>rd</sup> Floor – Fetterolf Room**

**Downtown Pittsburgh**

**Box Lunch Included**

**Cost: \$5.00**

**RSVP by February 1, 2010**

**412-392-0610 or [information@aaccwp.com](mailto:information@aaccwp.com)**

*Please plan to attend!*