



Tuesday, October 21, 2014

Evaluation Summary

Businesses/professions represented:

- Advertising Specialties
- Construction
- CPA
- Distributorship
- Energy
- Financial
- IT Consulting & Software Engineering
- Non-profit
- Professional Services
- Retail
- Janitorial Supplier

2. Are you a member of the African American Chamber of Commerce? Yes - 67% No - 33%

3. How would you rate the overall presentation?
(Circle 1 the lowest to 5 the highest) 5 - 100%

4. How would you rate the presenter Howard Russell?
(Circle 1 the lowest to 5 the highest) 5 - 100%

5. Did Doris add value to the presentation? Yes - 100%

6. Was the presentation easy to follow? Yes - 99% Somewhat - 1%

7. Did today's session meet your expectations? Yes 100%

8. In what types of workshops are you interested?

• Sales/Marketing	11
• IT	1
• Communications	7
• Strategic Planning	6
• Tax	0

Comments:

- Good job.
- Great speakers, thanks for the help.
- Excellent, refined sales & marketing
- The presentation was very valuable.
- I truly enjoyed this event. I am leaving with a lot of good clear information that I didn't have.
- Doris, I think Control Data and AT&T, both trained their sales people the same way, everything you said I heard there.
- My second seminar with Doris, I enjoyed it so much. All of Doris' experiences help so much. It was really great. I look forward to the next one. Thank you!
- I gained so much from the presentation even as a student who is not studying business. Within my sorority/organization I have been exposed to business and operations. The skills from this presentation are valuable for me moving forward.
- The presentation answered many of the issues I faced in starting a new business.