

AFRICAN AMERICAN CHAMBER OF COMMERCE OF WESTERN PENNSYLVANIA

Development Dimensions International, Inc. (DDI)
Executing Strategy at the Front Line

Saturday, September 27, 2014

Course Evaluation Summary (based on 18 Evaluations)

Industries/Professions represented:

Banking
Construction
Education/Business
Education Consulting
Human Services
Investment Banking
Legal/Retail Sales
Management Consulting, Information Technology Consulting and Software Development firm
Manufacturing/Administrative Assistant
Non-profit Food Banking
Non-profit Social Services
Private Equity
Professional Services
Restaurant/Quick Service
Retired Board Member
Sales
Trade Association
Travel/Tourism Marketing

1. How do you rate the overall course? (Circle 1 the lowest to 5 the highest)
4 participants rated 4 14 participants rated 5
2. How do you rate course facilitator Martha Gohring? (Circle 1 the lowest to 5 the highest)
3 participants rated 4 15 participants rated 5
3. Are you better able to understand your role in executing strategy? **18 - yes**
4. Are you more familiar with focus, measurement and accountability as they relate to executing strategy at the front line? **18 – Yes**

(see reverse side)

5. Which part of the course will be most valuable to you in your leadership role?
- **The exercise book.**
 - **Interaction**
 - **Holding members accountable**
 - **Measurement**
 - **Interaction with others in the room. Very insightful.**
 - **Focusing on key three elements**
 - **Focusing on my outcomes**
 - **Three core areas of execution**
 - **Focus/Accountability**
 - **The process of thinking behind leadership decision making**
 - **Measurement**
 - **All of it, interactive especially.**
 - **Focus on accountability**
 - **Applying learning to actual issues at my workplace**
 - **Understanding three elements; strategy execution tool**
 - **Improve y outcomes in the accountability area**
 - **Setting measurements**
6. Overall, do you feel that you are better able to execute key business priorities.
17 – Yes 1 - Somewhat
7. Are you now able to effectively communicate the priorities to your team.
18 - Yes
8. How useful will this course be for your business? **16 – Very 2 - Somewhat**

Additional Comments:

- **Thank you, good effective interactive session**
- **Thank you Doris for your initial insight in organizing the workshop.**
- **Great**
- **Great course. Valuable use of time. Interaction with other business leaders very valuable.**
- **I appreciate being given better “thinking tools” to help me have stronger management skills.**
- **Keep up good work! Very informative workshop.**
- **Excellent workshop. Good interaction of business owners sharing strategies. Good examples used.**
- **Thanks so much for setting this up.**
- **Thoroughly enjoyed. Very informative. Great interaction. Great facilitator.**
- **Excellent. Best seminar I’ve attended,**
- **Thank you! I really appreciate that you included me in this group.**
- **Likely to follow-up with DDI to extend training to employees.**