

**Opportunities for Small Business in the  
Marcellus Shale & Beyond**

**Wednesday, September 10, 2014**

**Evaluation Summary**

**Businesses/Professions Represented**

Business Consulting; Corporate Financial Services; Education; Energy (2); Engineering;  
Equipment; Equipment Installation; Heavy Civil Construction; Investment Banking; Legal;  
Social Service; Technology Consulting; Transportation; Workforce Development

1. Are you a member of the African American Chamber?    **78% Yes      22% No**
  
2. Is this your first African American Chamber Workshop/Presentation?    **50% Yes      50%No**
  
3. How would you rate the presentation by Greg Kozera?  
(Circle 1 the lowest to 5 the highest)  
**1: 12%      2: 13%      3: 36%      4: 29%      5: 10%**
  
4. Which part of the presentation was of the most interest to you and why?
  - **Those parts dealing with the Marcellus footprint and its potential benefits to the area.**
  - **His defense of industry standards.**
  - **Fracking (2)**
  - **Gaining a better understanding of fracking process**
  - **None, felt like a waste of time.**
  - **Fracking, technology and energy independence.**
  - **Brain storming session on opportunities**
  - **The discussion and voices of all the members**
  - **Learning about the industry**
  - **Oil and gas background and history**
  
5. Will this presentation be useful for your business?    **29% Yes      64% Somewhat      7% No**
  
6. Do you have a better understanding of the fracking process?    **71% Yes      29% No**

7. Did today's session meet your expectations?

**Yes & Why**

- Very informational, very excited, reaching out to our community
- Learn how it works
- Was educational
- Yes, I understand fracking and the history of oil extraction
- Good contacts

**No & Why Not**

- More about supply chain opportunities
- The key is what contacts he has to introduce the members to business decision makers
- He did not discuss opportunities for MBE/WBE, he did not discuss any opportunities, he was not the right person to present to us
- Not enough emphasis on supply chain opportunities for small business
- Too much PR
- Presentation didn't adhere to topic – disjointed. Otherwise, great meeting.

8. Types of workshops in order of interest

1. **Marketing/Sales**
2. **Legal and Financial**
3. **Time Management**

**Comments**

- It was good to meet two companies here today that may be contact source in the future. This guy wanted to be our cheerleader, we don't need a cheerleader, we need decision makers. Good knowledge of his material though.
- Dialogue – was good to understand business owner perspectives and challenges
- Excellent
- Good contact, good job
- Greg Kozera is a good contact, and it was a pleasure. Suggest getting president of Marcellus Shale Coalition
- Rah Rah Rah!
- It was still a good meeting for me. I met some great people doing wonderful things, and learned things too. I like Greg and his wife personally, and appreciate his passion and commitment.