

BUSINESS INSTITUTE

Opportunities for Small Business in the  
Marcellus Shale & Beyond

Wednesday, September 10, 2014

Evaluation Summary

Businesses/Professions Represented

Business Consulting; Corporate Financial Services; Education; Energy (2); Engineering; Equipment; Equipment Installation; Heavy Civil Construction; Investment Banking; Legal; Social Service; Technology Consulting; Transportation; Workforce Development

1. Are you a member of the African American Chamber? 78% Yes 22% No
  
2. Is this your first African American Chamber Workshop/Presentation? 50% Yes 50% No
  
3. How would you rate the presentation by Greg Kozera?  
(Circle 1 the lowest to 5 the highest)  
1: 12%    2: 13%    3: 36%    4: 29%    5: 10%
  
4. Which part of the presentation was of the most interest to you and why?
  - Those parts dealing with the Marcellus footprint and its potential benefits to the area.
  - His defense of industry standards.
  - Fracking (2)
  - Gaining a better understanding of fracking process
  - None, felt like a waste of time.
  - Fracking, technology and energy independence.
  - Brain storming session on opportunities
  - The discussion and voices of all the members
  - Learning about the industry
  - Oil and gas background and history
  
5. Will this presentation be useful for your business? 29% Yes 64% Somewhat 7% No
  
6. Do you have a better understanding of the fracking process? 71% Yes 29% No

7. Did today's session meet your expectations?

**Yes & Why**

- Very informational, very excited, reaching out to our community
- Learn how it works
- Was educational
- Yes, I understand fracking and the history of oil extraction
- Good contacts

**No & Why Not**

- More about supply chain opportunities
- The key is what contacts he has to introduce the members to business decision makers
- He did not discuss opportunities for MBE/WBE, he did not discuss any opportunities, he was not the right person to present to us
- Not enough emphasis on supply chain opportunities for small business
- Too much PR
- Presentation didn't adhere to topic – disjointed. Otherwise, great meeting.

8. Types of workshops in order of interest

1. Marketing/Sales
2. Legal and Financial
3. Time Management

**Comments**

- It was good to meet two companies here today that may be contact source in the future. This guy wanted to be our cheerleader, we don't need a cheerleader, we need decision makers. Good knowledge of his material though.
- Dialogue – was good to understand business owner perspectives and challenges
- Excellent
- Good contact, good job
- Greg Kozera is a good contact, and it was a pleasure. Suggest getting president of Marcellus Shale Coalition
- Rah Rah Rah!
- It was still a good meeting for me. I met some great people doing wonderful things, and learned things too. I like Greg and his wife personally, and appreciate his passion and commitment.