

Presents

Strategic Planning Workshop: *Getting Your Business in Order for 2014*

Presenters from the Institute for Entrepreneurial Excellence include:

Ray Vargo, Director

Small Business Development Center &
(SBDC)

Rhonda Carson Leach, Director
Urban Entrepreneurship Program

This two part workshop will address S.M.A.R.T. Goals: a best practice framework for setting goals used to evaluate where you are in your strategic business planning. The workshop will include an interactive exercise to help you determine how to be accountable to your goals. The second phase will feature how to identify and target the appropriate financial indicators for business growth and success.

**Tuesday, January 21, 2014
11:30 A.M. – 1:30 P.M.
Koppers Building
Board Room – 9th Floor
Pittsburgh, PA 15219**

**Box Lunch Included
Cost: Members \$10.00; Non-Members \$25.00**

**RSVP by January 17, 2014
(412) 392-0610 or information@aaccwp.com**

You don't want to miss it!