

University of Pittsburgh  
Institute For Entrepreneurial Excellence  
**Strategic Planning Workshop: Getting your Business in Order for 2014**  
Tuesday, January 21, 2014

Evaluation Summary

Attendees: 8

Evaluation Forms Completed: 5

Businesses/Professions Represented:

- Construction
- Contract Furniture
- Manufacturing
- Sales
- Web Development

1. Are you a member of the African American Chamber of Commerce? Yes **100%**
2. How would you rate the overall presentation?  
(Circle 1 the lowest to 5 the highest)      3 - **20%**    4 - **20%**    5 - **40%**
3. How would you rate the presenter Ray Vargo?  
(Circle 1 the lowest to 5 the highest)      3 - **20%**    4 - **20%**    5 - **40%**
4. Did today's session meet your expectations? Yes - **60%**    Somewhat - **40%**
5. Which part of the presentation, if any, was not clear?  
**Flow of the presentation 20%**  
**None 40%**
6. Was the presentation easy to follow? Yes - **60%**    Somewhat - **40%**
7. Are you better able to set goals to evaluate where you are in your strategic business planning? Yes **80%**    Somewhat - **20%**
8. Are you better able to identify and target the appropriate financial indicators for the success of your business? Yes - **60%**    Somewhat - **40%**
9. Were the questions answered to your satisfaction? Yes - **80%**    Somewhat- **20%**

Comments:

- Thought he was very clear. I have a lot of work to do.
- Excellent, well worth my time.
- The presentation appeared to be more tactical than strategic planning
- A great valuable workshop