

BUSINESS INSTITUTE



THE INSTITUTE FOR ENTREPRENEURIAL **EXCELLENCE**

THE POWER TO PROSPER"

Presents

&

Social Media Workshop for Small Businesses Designed Specifically for Small Businesses



Robert Stein, Director, Information Technology Consulting Services Institute for Entrepreneurial Excellence - University of Pittsburgh

> Wednesday, October 30, 2013 9:00 A.M. - 11:00 A.M. Riverside Center for Innovation 700 River Avenue Pittsburgh, PA 15212

Learn how to establish your business' footprint on social media via *Facebook, Twitter, Pinterest*, and reinforce your professional reputation on *LinkedIn*.

This workshop is perfect for new & established businesses that may not have a social media presence.

There will be an online demonstration!

Continental Breakfast Cost: Members \$10.00; Non-Members \$25.00

RSVP by October 28, 2013 (412) 392-0610 or information@aaccwp.com

You don't want to miss it!





