

**Power To Prosper  
Social Media Workshop for Small Businesses  
Wednesday, October 30, 2013**

**Evaluation Summary**

11 Attendees

11 Evaluation Forms Completed

Types of businesses represented:

**Accounting, Document Management, Education, Furniture Sales,  
Graphics/Printing, Legal, Manufacturing, Nonprofit Organization (4)**

1. Are you a member of the African American Chamber of Commerce? **Yes 100%**
2. How would you rate the overall presentation?  
(Circle 1 the lowest to 5 the highest) **3 – 8%    4 – 55%    5 – 37%**
3. How would you rate the presenter Robert Stein?  
(Circle 1 the lowest to 5 the highest) **4 – 37%    5 – 63%**
4. Did today's session meet your expectations? **Yes 1% (one Not Sure)**
5. Are you currently using any form of social media to do business? **Yes 82% No 18%**
6. If yes, which one(s): **64% use Facebook; 28% use LinkedIn; 28% use Twitter;  
28% use Pinterest; 1% use Flickr; 1% use Google**
7. Which part of the presentation will be most useful to you?
  - **Scheduling post**
  - **The last half hour**
  - **Facebook (2)**
  - **How to get on social media sites**
  - **Helping to understand the differences of various social media methods**
  - **The whole thing – it rejuvenated by spirit for social media**
  - **Twitter & Pinterest**
  - **Pinterest & Facebook scheduling**
8. Following today's session, are you more confident about establishing or maintaining your company's social media presence? **Yes 73%    No Answer 27%**

**COMMENTS:**

- **Would like to spend more detailed hands-on time with the sites**
- **Still a little up in the air but I'm going to give it a try**
- **Could have done a better job with time management to cover all the material.  
Maybe could have spent less time on background and statistics.**
- **Great information**
- **Very good**
- **Think there should be follow-up with more hands-on**
- **Great resources! Thank you!**