

Focus on Business Finances: Getting the Picture

**Tuesday,
April 23, 2013**

8:30-10:30 a.m.

**Manchester Bidwell
Corporation
1815 Metropolitan St.
Pittsburgh, PA 15233**

The future of your business depends on what you do today, especially in the area of finances. The decisions you make now can seriously impact your ability to achieve such goals as business development or expansion.

Learn how to review and fine tune your business' financial picture at a workshop sponsored by the Institute for Entrepreneurial Excellence and the African American Chamber of Commerce of Western Pennsylvania.

The workshop will cover what to look for in your company's finances, how to prepare for growth and the need for future outside funding, and how criteria for outside financing are determined.

Presenters

Ray Vargo

Director of the Institute for Entrepreneurial Excellence's Small Business Development Center (SBDC)

Vargo has been providing consulting services to businesses since 1993. He has worked in all stages of the business lifecycle with various industries, including retail, high tech, manufacturing and professional services. As SBDC Director, Vargo provides strategic oversight to his team of consultants in areas including but not limited to profit expansion, market exploration and overcoming challenges faced by small businesses.

Rhonda Carson Leach

Urban Entrepreneurship Program Director for the Institute for Entrepreneurial Excellence

Leach is a leader in the Institute's Urban Entrepreneurship Program, working closely with urban business owners helping them develop strategic growth plans. Prior to join the Institute, she founded Savvy Consulting Group, LLC, a certified woman and minority-owned strategic consulting, coaching and organizational development training company. She has over 16 years' experience working with entrepreneurs throughout the Pittsburgh region.

- **Registration and continental breakfast from 8:30-9:00 a.m.**
- **Registration Fee: \$10 for Chamber of Commerce members and \$25 for non-members**
- **Registration: (412) 392-0610 or information@aaccwp.com**