

BUSINESS INSTITUTE

University of Pittsburgh
Urban Power to Prosper Program
The ABC's of Selling Online
Tuesday, March 26, 2013

Evaluation Summary

9 Attendees

9 Evaluation Forms Completed

- Types of businesses represented:
- Accounting
- Catalog Sales
- Construction Supplier
- Consulting
- Entertainment
- Insurance
- Nonprofit Organization
- Sign Company
- Web Design/Marketing

1. Are you a member of the African American Chamber? **80% Yes 20% No**

2. How would you rate the overall presentation?
(Circle 1 the lowest to 5 the highest) **33% - 4 67% - 5**

3. How would you rate the presenter Robert Stein?
(Circle 1 the lowest to 5 the highest) **33% - 4 67% - 5**

4. Did today's session meet your expectations? **100% - Yes**

5. Which part of the presentation, if any, was not clear?

(Only one comment) "How to face the challenges in different models"

6. Are you currently selling products and/or services on line? **33% Yes 67% No**

7. Following today's session, are you more confident about selling in the world of e-Commerce? **100% Yes**

- **Comments:**
- **Bob was very helpful, answering specific questions helps a lot.**
- **Very good "big picture" view, would have liked more practical suggestions, but this was probably not the venue.**
- **Very informative, learned things I didn't understand about online business.**
- **Would like more info about how the online shopping cart works/problems/what happens after**